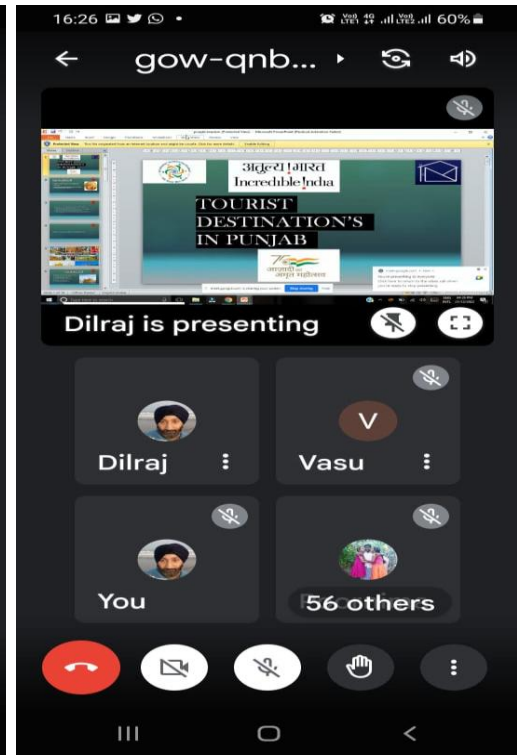
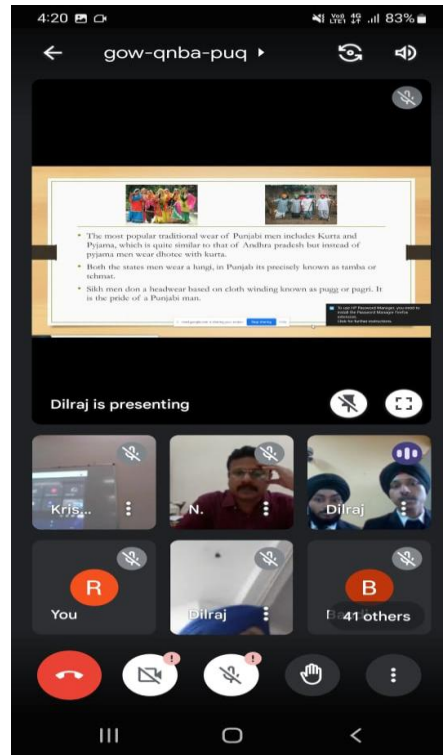
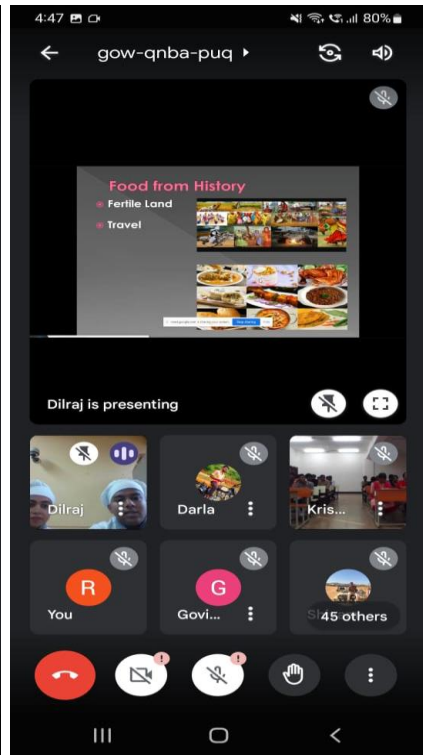
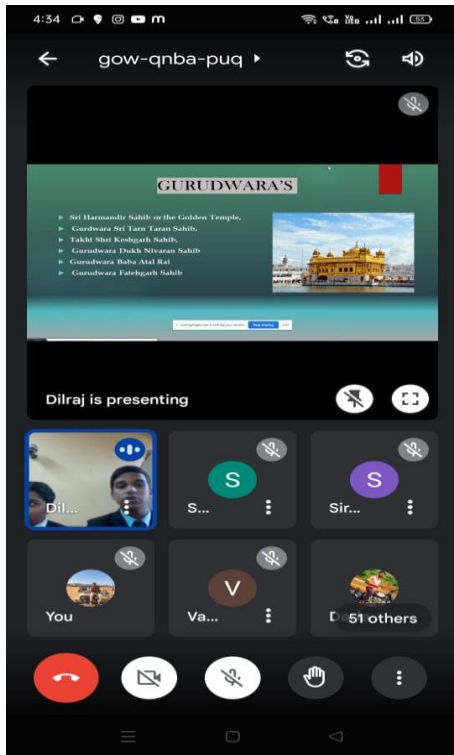


**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING DECEMBER 2022**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	DECEMBER 2022	Webinar on Punjab Culture	Webinar on Punjab Culture was organized by IHM Gurdaspur students for IITTM Nellore and ICI Tirupati Students	Andhra Pradesh	06 Speakers 54 online Audience 30 offline audience	



SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF DECEMBER 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	46	563	889	1061	1852
2	INSTAGRAM IHM Gurdaspur Page	99	101	453	453	834